



## PRESS RELEASE

### **IBM leads with Rational in the India Application Development and Deployment Software Markets**

*Emerges leader in the India Quality and Life Cycle Tools Market*

**India, July 2, 2009** – IBM today announced that it has maintained the lead in the India Application Development and Application Deployment Software market with a 30.5% share in revenue terms during calendar year 2008 (January-December 2008), as per IDC's **India Annual Packaged Software Market Report 2008**. As per the same report, IBM also stood as the leader in the India Quality and Life Cycle Tools market during CY 2008.

#### **Key Highlights**

- IBM maintained the No.1 position in the India Application Development Software market with a 33.4% share in revenue terms during calendar year 2008.
- IBM led the India Application Deployment Software market with a 27.3% share in revenue terms during calendar year 2008.
- IBM emerged as the leader in the India Quality and Life Cycle Tools market with a substantial share of 57.9% in revenue terms during calendar year 2008, gaining 4.8 points market share year-on-year (2008 over 2007).

“The leadership ranking by IDC re-affirms our Application Development and Application Deployment portfolio as a robust, integration intensive and flexible set of software solutions for the entire Systems Development Life Cycle (SDLC). In today's economic climate, businesses are looking for new ways to derive greater value from their investments by better utilizing software. IBM is committed to helping them make the right decisions and help reduce the cost and risk in creating more intelligent, instrumented and interconnected products” said **Kalyan Sridhar, Country Manager, Rational, IBM Software Group India / South Asia**.

IBM has recently unveiled a new software platform and related services under its Rational suite of solutions which will provide a fully integrated software delivery platform that addresses requirements, design, development and management across electrical, mechanical and software technologies and help organizations derive the greatest value from the products they deliver.

For more information about IBM Rational Software, visit: <http://www-01.ibm.com/software/in/rational/>

For more information on IBM India, please visit: [www.ibm.com/in](http://www.ibm.com/in)

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